



ROGER EBERT'S FILM FESTIVAL

EBERT FEST

2024 CORPORATE SPONSORSHIP OPPORTUNITIES

Be part of a beloved festival that draws a vibrant community of filmmakers and film enthusiasts, fosters meaningful conversations, and celebrates diverse storytelling



4.3/5

Overall satisfaction with festival

1,463

Seats at the Virginia Theatre

75%

Attendees who like to patronize local businesses and cultural sites

60%

Attendees who go out for food or drinks at least a few times a month

1,200+

Total views of livestreamed Q&As on YouTube

9,789

Followers on social media

JOIN US TO
CELEBRATE OUR
25TH ANNIVERSARY

APRIL 17-20, 2024

The Virginia Theatre
Downtown Champaign, IL
ebertfest.com
[@ebertfest](https://twitter.com/ebertfest)



College of Media

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN



CORPORATE SPONSORSHIP

FILM CIRCLE \$15,000+

- 12 VIP Passes to All Screenings
- Social Media Partnership
- 1 Full Page Ad in Festival Program

Tax-deductible portion: \$12,600

PLATINUM \$10,000+

- 10 VIP Passes to All Screenings
- Social Media Partnership
- 1 Full Page Ad in Festival Program

Tax-deductible portion: \$8,000

DIAMOND \$6,000+

- 6 VIP Passes to All Screenings
- ½-Page Ad in Festival Program

Tax-deductible portion: \$4,800

EMERALD \$4,000+

- 4 VIP Passes to All Screenings
- ¼-Page Ad in Festival Program

Tax-deductible portion: \$3,200

COLLEGE OF MEDIA EDUCATIONAL SPONSORSHIP \$3,000

(One available)

Full VIP Festival Experience for up to 20 College of Media Students to:

- Attend Festival Screenings
- Attend VIP Meals
- Attend VIP Parties
- Network with Ebertfest filmmakers and special guests

Sponsor will receive:

- 2 VIP Passes to All Screenings
- 1 Full Page Ad in Festival Program

Tax-deductible portion: \$1,400

Non-tax-deductible portion of each sponsorship equivalent to \$200 x the number of passes

ABOUT EBERTFEST

The late Roger Ebert was a Pulitzer Prize-winning film critic, University of Illinois journalism alumnus, and Urbana native. He founded Roger Ebert's Film Festival in 1999 as an annual celebration of films and filmmakers that deserve a closer look. Chaz Ebert, Roger's widow, is the festival co-founder, producer, and host. Ebertfest screens 12+ films, followed by discussions with invited filmmakers, actors, and film critics who share insights on their creative process and inspirations.



BENEFITS INCLUDED IN ALL CORPORATE SPONSORSHIPS

- VIP Seating in Virginia Theatre
- Invitation to Opening Night Gala
- Invitation to Mid-Fest Party
- Invitation to Wrap Party
- VIP Lunch and Dinner on Thursday, Friday, and Saturday
- Business Logo on Festival Website
- Business Logo Projected at All Screenings
- Business Name in Festival Program
- Business Name on Festival Website

QUESTIONS

Please contact **Molly Cornyn** at ebertfest@illinois.edu or **217-333-1590** to discuss a custom-built benefits package for in-kind gifts or for any other sponsorship or festival questions.

