

ROGER EBERT'S FILM FESTIVAL

# EBERT FEST

2024

SPONSORSHIP OPPORTUNITIES  
FOR INDIVIDUALS



Be part of a beloved festival that draws a vibrant community of filmmakers and film enthusiasts, fosters meaningful conversations, and celebrates diverse storytelling

**JOIN US TO CELEBRATE OUR 25TH ANNIVERSARY**

**APRIL 17-20, 2024**

**The Virginia Theatre • Downtown Champaign, IL**

**[ebertfest.com](http://ebertfest.com) • [@ebertfest](https://twitter.com/ebertfest)**



**College of Media**

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

## INDIVIDUAL SPONSORSHIP

### **GOLD \$8,500+**

- 8 VIP Passes to All Screenings

*Tax-deductible portion: \$6,900*

### **SILVER \$3,500+**

- 4 VIP Passes to All Screenings

*Tax-deductible portion: \$2,700*

### **BRONZE \$1,800+**

- 2 VIP Passes to All Screenings

*Tax-deductible portion: \$1,400*

### **PATRON \$1,000+**

- 2 Festival Passes to All Screenings
- Invitation to Opening Night Gala
- Name in Festival Program
- Name on Festival Website

*Tax-deductible portion: \$600*

### **FRIEND \$300+**

- 1 Festival Pass to All Screenings
- Name in Festival Program
- Name on Festival Website

*Tax-deductible portion: \$100*

*Non-tax-deductible portion of each sponsorship equivalent to \$200 x the number of passes*



## BENEFITS INCLUDED IN GOLD THROUGH BRONZE SPONSORSHIPS

- VIP Seating in Virginia Theatre
- Invitation to Opening Night Gala
- Invitation to Mid-Fest Party
- Invitation to Wrap Night Party
- VIP Lunch and Dinner on Thursday, Friday, and Saturday
- Name in Festival Program
- Name on Festival Website

## QUESTIONS

Please contact **Molly Cornyn** at [ebertfest@illinois.edu](mailto:ebertfest@illinois.edu) or **217-333-1590** for any sponsorship or festival questions.

## ABOUT EBERTFEST



The late Roger Ebert was a Pulitzer Prize-winning film critic, University of Illinois journalism alumnus, and Urbana native. He founded Roger Ebert's Film Festival in 1999 as an annual celebration of films and filmmakers that deserve a closer look. Chaz Ebert, Roger's widow, is the festival co-founder, producer, and host. Ebertfest screens 12+ films, followed by discussions with invited filmmakers, actors, and film critics who share insights on their creative process and inspirations.